

Baltimore County Dental Association

NEWSLETTER

MAY, 2018

May Annual Business Dinner Meeting *and* **Staff and Spouse Appreciation Night**

Featuring Linda Blackiston, RDH, BS on "Designing Healthy Smiles: Evaluate, Communicate, Formulate"

You won't want to miss BCDA's Staff and Spouse Appreciation Night Dinner Meeting on Tuesday, May 22, 2018 at the Hunt Valley Golf Club, 14101 Phoenix Road in Phoenix. Sign up yourself, your staff, your spouse and dental friends for a great meal and a terrific lecture by Linda Blackiston, RDH, BS on "Designing Healthy Smiles: Evaluate, Communicate, Formulate."

THE SPEAKER: Linda Blackiston, RDH, BS received a Bachelor of Science in Dental Hygiene from University of Maryland School of Dentistry. Her expertise includes corporate pharmaceuticals/education, general practice, periodontics and pediatric dentistry. Ms. Blackiston is a bit of an entrepreneur and owned a deli bakery and catering business for nine years prior to entering dental hygiene.



Ms. Blackiston is currently the Manager of Professional Education in the Mid-Atlantic Region for Philips North America. Her position includes curriculum development and presentations for student and dental professional groups. As a professional speaker for over 15 years, she has presented on a wide range of topics throughout North America.

Ms. Blackiston volunteers with Mid-Atlantic PANDA providing courses on recognizing and reporting cases of abuse and neglect. She was invited to contribute to curriculum development on human trafficking for the U.S. Department of Health and Human Service. She serves on The Samaritan Women Board of Directors, a long-term restoration program for victims of human trafficking. Ms. Blackiston was awarded The University of Maryland 2017 Linda DeVore Dental Hygiene Alumnus Award.

THE LECTURE: According to the American Academy of Cosmetic Dentistry, 99.7% of Americans believe a smile is an important social asset. Patients with beautiful, radiant smiles are ambassadors for your practice. Learning to use esthetics as a gateway to oral health for your patient population will enhance your practice.

In this course, participants will discover new trends in dentistry that provide optimal care with lasting impressions. Trends highlighted include: spa dentistry, Botox for TMD and instant smile makeovers. Since most patients are "assessing their smiles" at home, developing a smile evaluation protocol with your dental team can promote discussions about needed and/or wanted dentistry.

Unlock the psychology of dentistry by recognizing patient avoidance behaviors and learn to recognize your own barriers with patients. Enhance your communication skills and learn how to effectively recommend esthetic treatment for successful clinical outcomes. Finally, reinvent your practice through social media, newsletters, websites and treatment completion gift ideas.

This is our Annual Business Dinner Meeting and Staff and Spouse Appreciation night. Cocktails at 6:00 p.m. and dinner will begin promptly at 6:30 p.m. Entrée choices are: 1) Beef Tenderloin; OR, 2) Chicken Chesapeake. This meeting is the perfect opportunity to treat that special someone and staff, so make reservations early. Return the enclosed reservation form with your check, call the BCDA office at (410) 560-0064, fax your reservation to (410) 252-7289 or register online at www.baltimorecountydental.org by **NOON on Tuesday, May 15, 2018.**

The Presidents' Corner

Dear Friends and Colleagues,

It's amazing how quickly time flies. My year as President of Baltimore County Dental Association is drawing to a close. I've noticed that many BCDA members shy away from joining the Executive Board and taking an active role in the Association. You have no idea the opportunity you're missing. You get an opportunity to better know your colleagues, learn from each and grow as a human being. I truly believe that I owe a debt to organized dentistry for making me a better dentist.



May is a time to celebrate our family and dental team. May 22, 2018 will be BCDA's Annual Staff and Spouse Appreciation Night. So, bring your team to hear Linda Blackiston speak on Designing Healthy Smiles: Evaluate, Communicate, Formulate. We'll be meeting at the Hunt Valley Golf Club for a dinner that's always a treat. Also, come to honor those members who have sustained their membership in organized dentistry over many years.

This is our Annual Business Meeting and your attendance to ensure a voting quorum for BCDA 2018-19 Officers and Executive Board is important.

Finally, register early for the All-Day CE program with John Svirsky, D.D.S., as the substantial discount is time limited. He promises to make learning about Oral Pathology entertaining!

We'll see you all in the Fall. Enjoy your Summer!

Bill Martin ✍

President

THE NOMINATING COMMITTEE submits the following list of candidates for offices in Baltimore County Dental Association for the year September of 2018 to August of 2019. Voting will take place at our May 22, 2018 Annual Business Dinner Meeting.

President: Steven Haywood

Vice President: Arash (Mike) Rostami

Secretary: Austin Bowden

Treasurer: Stephen Mastella

Editor/Historian: Jerry Horodowicz

Immediate Past President: William Martin, III

Executive Board Caroline Owens (*3-year term*), Monica Mattson (*3-year term*), Nicole Stewart-Joseph (*3-year term*)

MSDA House of Delegates: Austin Bowden (*3-year term*), Tracy Bowden (*3-year term*), Joanne Block Rief (*3-year term*)

MSDA Board of Trustees: William Martin, III (*3-year term*)

Congratulations to these BCDA colleagues who have reached their 25- and 50-year membership milestones!

Michael Gilbert – 50 Years

Dennis E. Uhlfelder – 50 Years

John M. McCombe – 25 Years

Pamela F. Otto – 25 Years

Come to the May 22, 2018 Dinner Meeting and help BCDA honor their achievement!